

Leverage the proven power of incentive-based marketing techniques to identify and convert more online revenue opportunities!



CHANCE TO WIN
GET STARTED!
ANSWER 6 EASY MULTIPLE-CHOICE QUESTIONS & SUBMIT YOUR ENTRY FOR A CHANCE TO WIN

WHICH OF THESE BEST DESCRIBES THE REASON FOR YOUR VISIT TO TODAY?

- A. Shopping for a new truck
- B. Shopping for pre-owned truck
- C. Shopping for a truck but undecided new/used
- D. Other

It's easier than ever to get a great deal on the right truck at WWW.KYRISHTRUCKCENTERS.COM

Register below to get the best deals instantly on hundreds of trucks listed on our site.
Once registered, look for these buttons on truck listings.

THE INFORMATION YOU WANT

INSTANT PRICE QUOTE **INSTANT LEASE QUOTE** **MAKE AN OFFER**

WHEN YOU WANT IT
24 hours a day, 7 days a week 365 days a year

LEARN MORE HERE

Every question and image appearing in the lower panel after the first is driven directly by the previous response provided. The process captures all the mission-critical information necessary to effect

Eye-catching widget is strategically “plugged” into select pages of your existing website.

When clicked, it opens the sweepstake entry website featur-

From: specialpromotions@automarksolutions.com [Sent: Saturday, March 02, 2013 9:00 AM]
To: rudy@automarksolutions.com
Subject: Truck Web Services Demo Promotional Entry

Hi Automark Testing,

Use the link below to submit today's entry and improve your chances to win the grand prize!

[SUBMIT TODAY'S ENTRY HERE](#)

Presented by:
Automark Demo Dealer
<http://www.automarksolutions.com/demo>

This message was sent by Automark Solutions, LLC, www.automarksolutions.com 8200 Greensboro Dr., Suite 900, McLean, Virginia 22102 You are receiving this email because you submitted an entry in The Drive Payment-Free Promotion.

If you do not wish to receive this emails, please click: [unsubscribe](#).

Entries receive a personalized email confirming their entry and introducing how they can improve their chance to win the grand prize— by submitting daily entries.

Welcome back Automark! To date you have submitted 7 entries.

OFFER **PLANNING TO VISIT?**
GRAB THIS SPECIAL OFFER BEFORE YOUR VISIT!

SHOPPING TOOLS

- APPLY FOR FINANCING
- EVALUATE YOUR TRADE
- INCENTIVES & REBATES

SPECIAL LEASE OFFER **SAVE**
WIN TODAY'S DAILY DEAL
CLICK HERE TO VIEW IT!

INVENTORY CHANGES DAILY
VIEW TODAY'S ARRIVALS!

MAKE	MODEL	CONDITION	PRICE
2010 International 4100 Medium	Used	PRICE \$75,000.00	
2010 International DURASTAR 4100 Medium	Used	PRICE \$23,555.00	

Daily entry reminder emails link to their daily entry page. This page welcomes them by name, displays the number of entries they've submitted to date, relevant offers and new arrivals for their model of interest.