

## **CONVERSION DRIVER-INSTANT OFFERS**

## Engage online used car <u>buyers</u> in interactive buy-sell process 24 X 7 X 365!



Eye-catching widget is seamlessly "plugged" into the used vehicle detail pages of your existing website.

When clicked, it opens the request form shown below



Appealing, request form features potential savings for members of select associations or groups, market value, asking price and ability to submit an offer

## **NOTABLE FEATURES INCLUDE:**

- Welcomes and informs buyers whether or not their offer has been accepted. Rejected offers are encouraged to submit new offers
- Displays N.A.D.A. Retail Market Value, asking price and their current offer. Provides ability to make additional offers and learn the results instantly
- Displays CPO logo, if applicable, and provides access to program benefits
- Fully customizable "Why buy from us" panel can include text, images even video
- 5 Displays 3 comparable used & 2 similar new

