

Nearly 1 out of every 5 new vehicles sold this year will be a retail lease. Get more than your fair share using this proven lead engine.

2013 Acura ILX 2.0L w/Premium
 2.0L 4dr Sedan w/Premium Package
\$270.38
 36 MONTHS
 \$0.00 * DOWN PAYMENT.
 \$0.00 SECURITY DEPOSIT.

2013 Acura MDX
 AWD 4dr SUV
\$459.82
 36 MONTHS
 \$0.00 * DOWN PAYMENT.
 \$0.00 SECURITY DEPOSIT.

2013 Acura RDX
 4dr SUV
\$418.21
 36 MONTHS
 \$0.00 * DOWN PAYMENT.
 \$0.00 SECURITY DEPOSIT.

2013 Acura TL
 4dr Sedan
\$364.36
 36 MONTHS
 \$0.00 * DOWN PAYMENT.
 \$0.00 SECURITY DEPOSIT.

Every day our application automatically selects the most attractive lease offer possible for each new vehicle model you have in stock. It then prominently features the selections directly on your existing website via an easily integrated iFrame page.

2013 Acura TL 4dr Sedan

\$364.36/ PER MONTH
 For 36 Months
 \$0.00 * DOWN PAYMENT. \$0.00 SECURITY DEPOSIT.
 OFFER ENDS 03/31/2013.

MSRP*	\$35,905.00
Lease Acquisition Fee:	\$595.00
Down Payment:	\$0.00
Capitalized Cost*	\$32,707.00
Residual Value:	\$21,245.00
Security Deposit:	\$0.00
Monthly Payment:	\$154.36
Lease Term:	36
Mileage Allowance:	30,000
Excess Mileage Fee:	\$0.20

The Lease Special Details page displays the featured term & payment details, all available photos and complete vehicle description. Access to view all the units in inventory available for the featured payment is provided via a single click from this page.

- NOTABLE FEATURES INCLUDE:**
- Automated vehicle selection & lease payment calculation using available OEM residuals & money factors.
 - Compelling, relevant calls-to-action designed to drive engagement
 - Single-click access to all units available for the featured payment.
 - Instant, custom lease quotes generated on any unit in stock 24 X 7 X 365

2013 Acura TL 4dr Sedan \$364.36

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Every unit in your inventory available for the featured terms is displayed at the top of the inventory display page. Shoppers can also select any other vehicle from inventory and; request and receive a custom lease quote within seconds.

"On average we generate 15—20 lease leads from our Lease Specials page monthly and close 20%"
 Beau Summers, eCommerce Director, Radley Acura