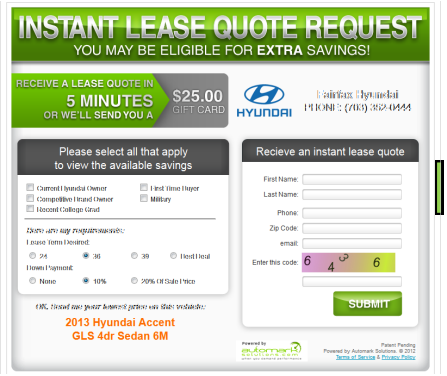
CONVERSION DRIVER– *INSTANT LEASE QUOTES*

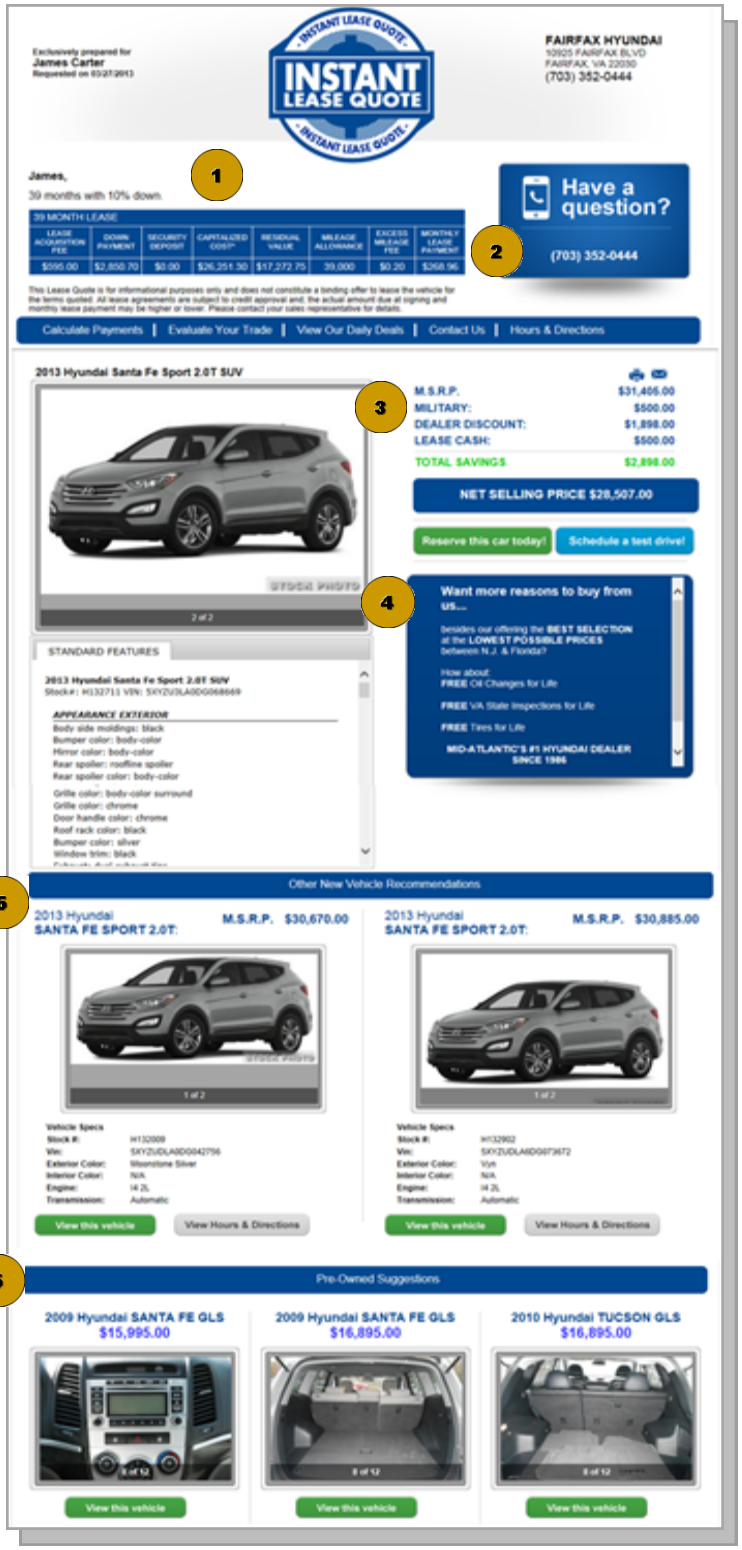
20% or more of your new vehicle sales will be retail leases this year. Gain a competitive advantage with this powerful lead generating tool!

Eye-catching widget is seamlessly "plugged" into the vehicle detail pages of your existing website.

When clicked, it opens the request form shown below using light-box technology to avoid pop-up blockers.



Appealing, request form features ability to select desired terms, down payment and potential savings for members of select associations/groups.



NOTABLE FEATURES INCLUDE:

1. Lease term information includes acquisition fee, cap cost, residual value, mileage allowance, excess mileage fee, etc.
2. Contact panel provides personal dealership contact information
3. Automatically applies and displays all applicable factory incentives and dealer-defined discounts to calculate an accurate capitalized cost
4. Fully customizable "Why buy from us" panel can include text, images even a video.
5. Displays 2 similar new vehicles 1 with higher M.S.R.P. 1 Lower and 3 similar used vehicles

To test drive this powerful lead generating tool visit– automarksolutions.com/products/ILQ or call 888-331-2112