

Capture ready-to-buy shoppers and create a sense of urgency with our *automated* daily specials!



Eye-catching widget is strategically placed and prominently displayed on your existing website. Click-through is seamlessly linked to the Daily Deals display page which is framed into your existing site.

2 pre-owned vehicles, 1 is always of your new car brand, are automatically selected each day based on the number of days in inventory. Using the same criteria, we also select and feature 1 for each new car

The daily deal details page provides a full vehicle description, retail market value, for used vehicles (N.A.D.A. retail values) and the ability to: reserve the vehicle, apply for financing, evaluate their trade etc. New vehicle buyers must sign up in order to view the special daily deal pricing details.

Buyers are encouraged to sign up and have the daily deals delivered to their device-of-choice for the new or pre-owned vehicle of interest on a daily basis.

*"Everyone who signs up for daily deals is basically saying—I'm ready to buy today if the car and deal are right."
"I'm fairly confident all car dealers know how to handle those opportunities. We certainly do"*

Matt Westcott, GSM, Fairfax Hyundai