

Don't simply display the much sought-after incentive information.
Leverage it to generate quality leads!



Eye-catching widget is seamlessly "plugged" into the new inventory display page of your existing website. When clicked, it opens the request form shown below using light-box technology to avoid pop-up blockers.

Billions of cash incentives & rebates go unclaimed annually.
Make sure you get yours!

You may be eligible for \$2,900.00 of special savings on a new HYUNDAI. Learn how much you're entitled to instantly!

- 1 SELECT ALL THAT APPLY TO YOU**

AAA Member First Responder
 AARP Member First Time Buyer
 American Express Member Military
 Competitive Brand Owner Recent College Grad
 Credit Union Member USAA Member
 Current HYUNDAI Owner
- 2 SELECT THE MODEL YOU ARE INTERESTED IN**

HYUNDAI:
 2013
 Select Model
 Select Style
- 3 ARE YOU PLANNING TO PURCHASE OR LEASE?**

PURCHASE LEASE UNDECIDED
- 4 LEARN WHAT YOU'RE ENTITLED TO INSTANTLY!**

FIRST NAME: LAST NAME:
 HOME ZIP CODE: EMAIL:

CONTINUE

Appealing, request form features cumulative value of all available manufacturer and special incentives as well as dealer-defined discounts for members of select associations or organizations.

- 1** 2013 Hyundai Genesis 3.8L
FROM \$34,200.00 BASE M.S.R.P.
- | INCENTIVES | VALUE |
|----------------------------------|------------|
| Competitive Brand Owner | \$1,500.00 |
| Finance Cash | \$500.00 |
| American Express Member | \$100.00 |
| TOTAL SAVINGS! \$2,100.00 | |

SPECIAL LOW A.P.R. OFFER
*1.90% FOR UP TO 60 MONTHS
+
\$500 CASH BACK

CITY 18 HWY 28
EPA FUEL RATING
- 3** OFFERS EXPIRE: 03/31/2013
We have 20 models that qualify for these incentives and additional discounts!
[CLICK HERE TO VIEW THEM](#)

* Subject to approved credit and some applicants may not qualify for the featured A.P.R. In some cases "Finance Cash" may not be combined with other incentives which may appear here. Please contact the dealer for details.
(1) Restrictions may apply to some of the featured incentives and in certain cases proof of eligibility is required. Please contact your dealer for details.

NOTABLE FEATURES INCLUDE:

- 1 Displays vehicle of interest with base M.S.R.P.
- 2 Line items all the current *applicable* manufacturer incentives, dealer-defined discounts and special financing offers
- 3 Displays the available inventory matching the model of interest down to the trim level and drive type.